

Deirdra Harris Glover

24 Sumner Avenue Pittsburgh, PA 15221 412-297-6808 deirdra@harrisglover.com

EXPERIENCE

Operations and Communications Coordinator, Grow Pittsburgh 2/17–3/18

- Responsible for writing and editing web, social and print communications for Grow Pittsburgh, including three newsletters, flyers, and the organization's annual report
- Increased the organization's reach by at least 20% on all social media platforms

Freelance Media Professional 6/05–present

- Write news, scripts, features, social media and opinion for the *Jackson Free Press*, *MAGnolia Magazine*, the *Clarion-Ledger*, the *Blue and White Flash*, WLBT/Fox40, and JSUTV
- Clients include nonprofits such as The Center for Violence Prevention, Mississippi Juvenile Diabetes Research Foundation, Mississippi Safe Schools Coalition, Jackson State University Communications, School of Journalism and Media Studies at Jackson State University
- Presented workshops (digital media) for the 2016 Mississippi Press Association's Student Day
- Panelist, Mississippi Humanities Council, *Celebrating the Legacy of the Black Press in Mississippi*, part of a national, year-long commemoration of Pulitzer Prize at 100

Managing Editor, *The Blue & White Flash* weekly student newspaper 8/16–12/16

- Oversaw operations: maintained a calendar of assignments and events, recruited and managed reporters and media team, upgraded and updated the website, wrote and edited stories
- Won Mississippi Press Association's first-place 2017 Better Newspapers awards in university-level investigative reporting and editorial writing

Multimedia Specialist, Public Employees Retirement System of Mississippi 9/14–2/15

- Produced concepts, storyboards, and scripts for the agency's instructional video series
- Wrote and edited the agency's three newsletters and comprehensive annual financial report
- Performed webmaster and project management duties

Public Affairs Specialist, Volunteer Mississippi 2/11–4/14

- Fulfilled all aspects of the communications/outreach strategy, including social media and website content, features, legislative briefs, advertisements and publications
- Served on the AmeriCorps National Communications focus group

Webmaster, Mississippi Department of Archives & History 6/01–2/11

- Wrote, designed and maintained online content for historic sites/museums, web features, exhibits and department divisions, including the Welty House Museum, the Manship House Museum, the Mississippi Sovereignty Commission exhibit, and the Freedom Riders 50th Anniversary online curriculum
- Spearheaded a comprehensive site redesign and social media strategy

EDUCATION

Jackson State University, Jackson, MS

B.S. in Mass Communication, Multimedia Journalism. summa cum laude.